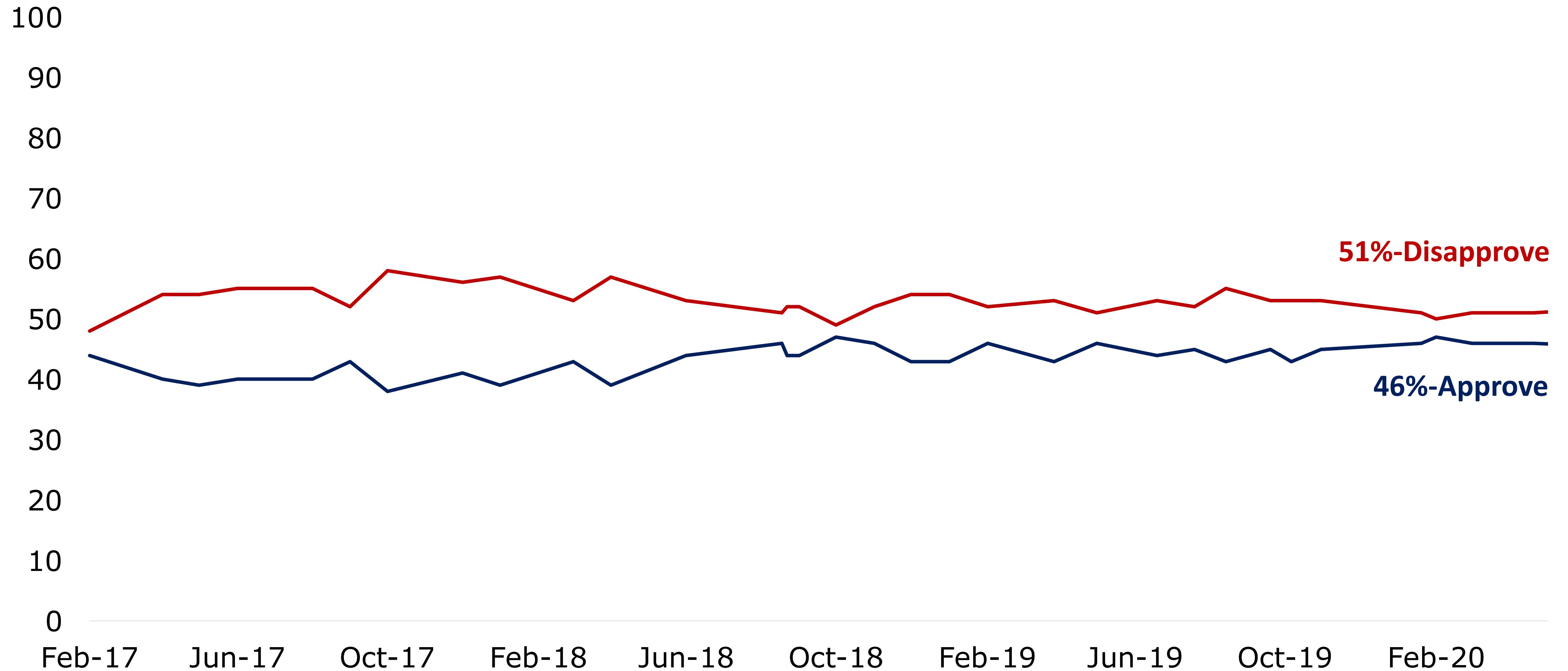


# THE CORONAVIRUS ELECTION

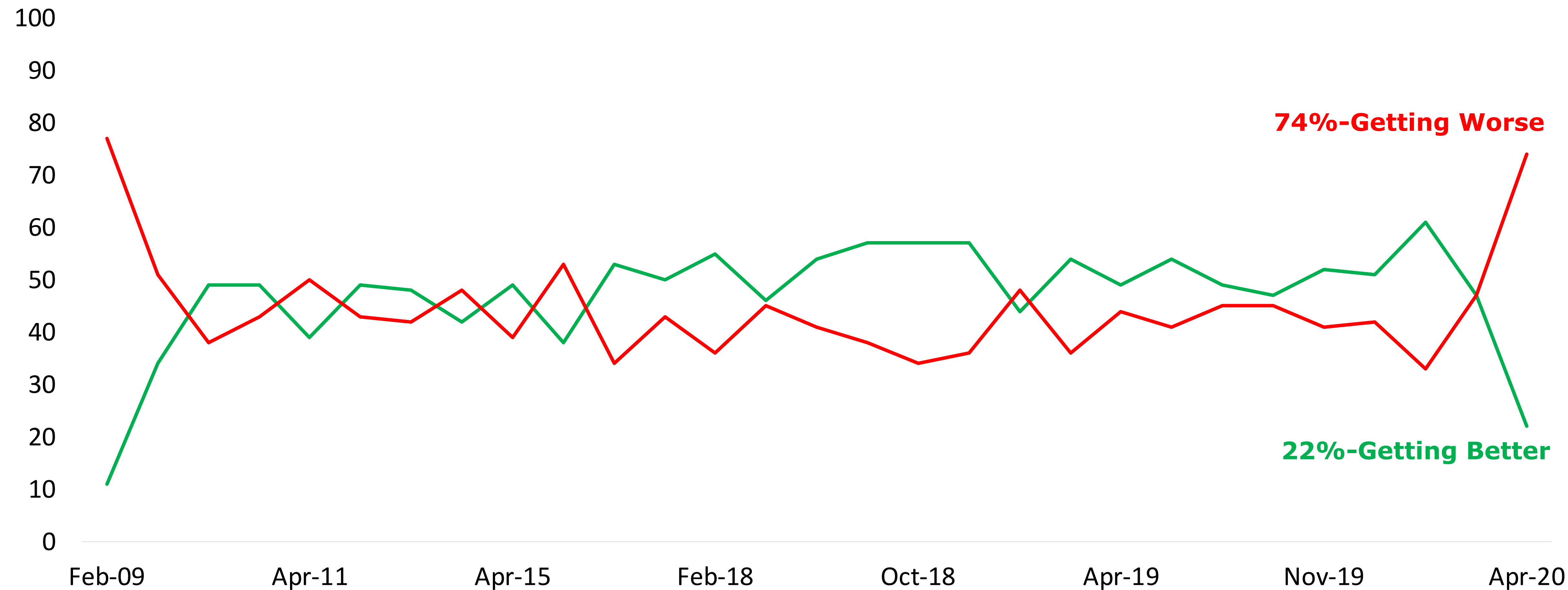
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By Doug Sosnik  
May 1, 2020

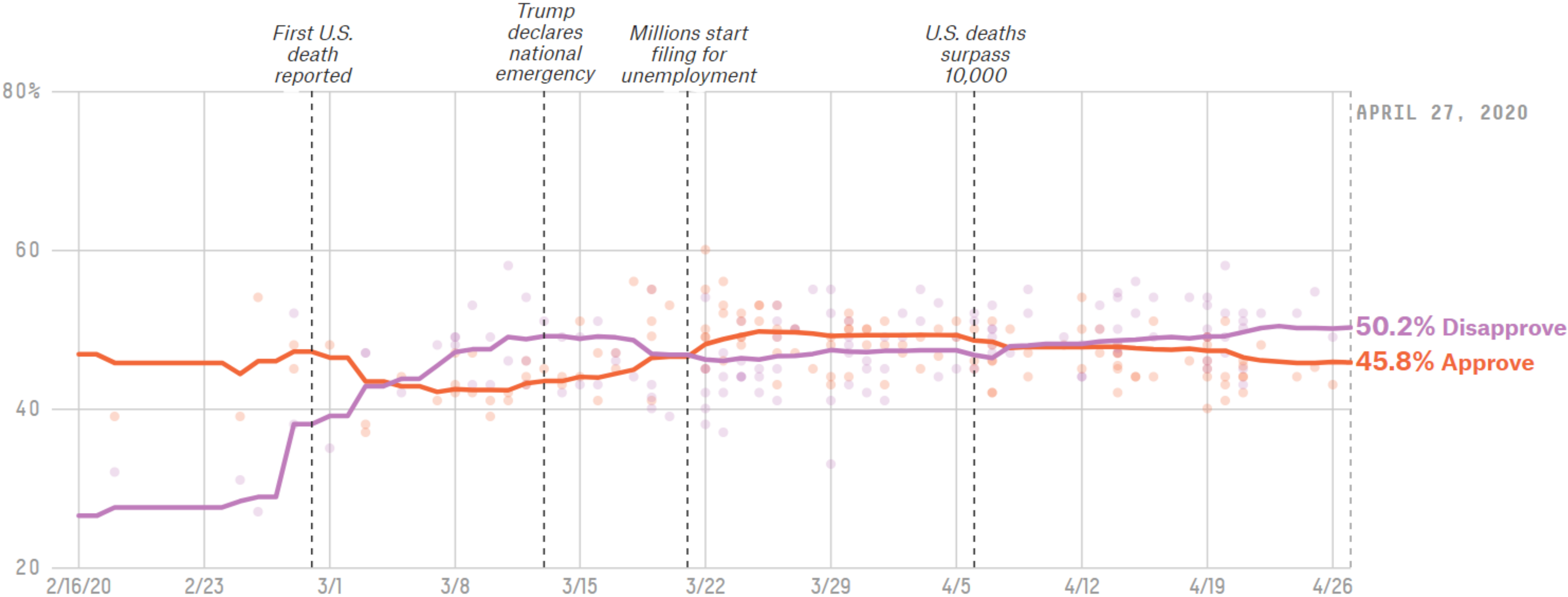
# Trump's Job Approval Ratings Have Remained Largely Unchanged Since Taking Office



# Confidence in the Economy Collapsed Due to COVID-19



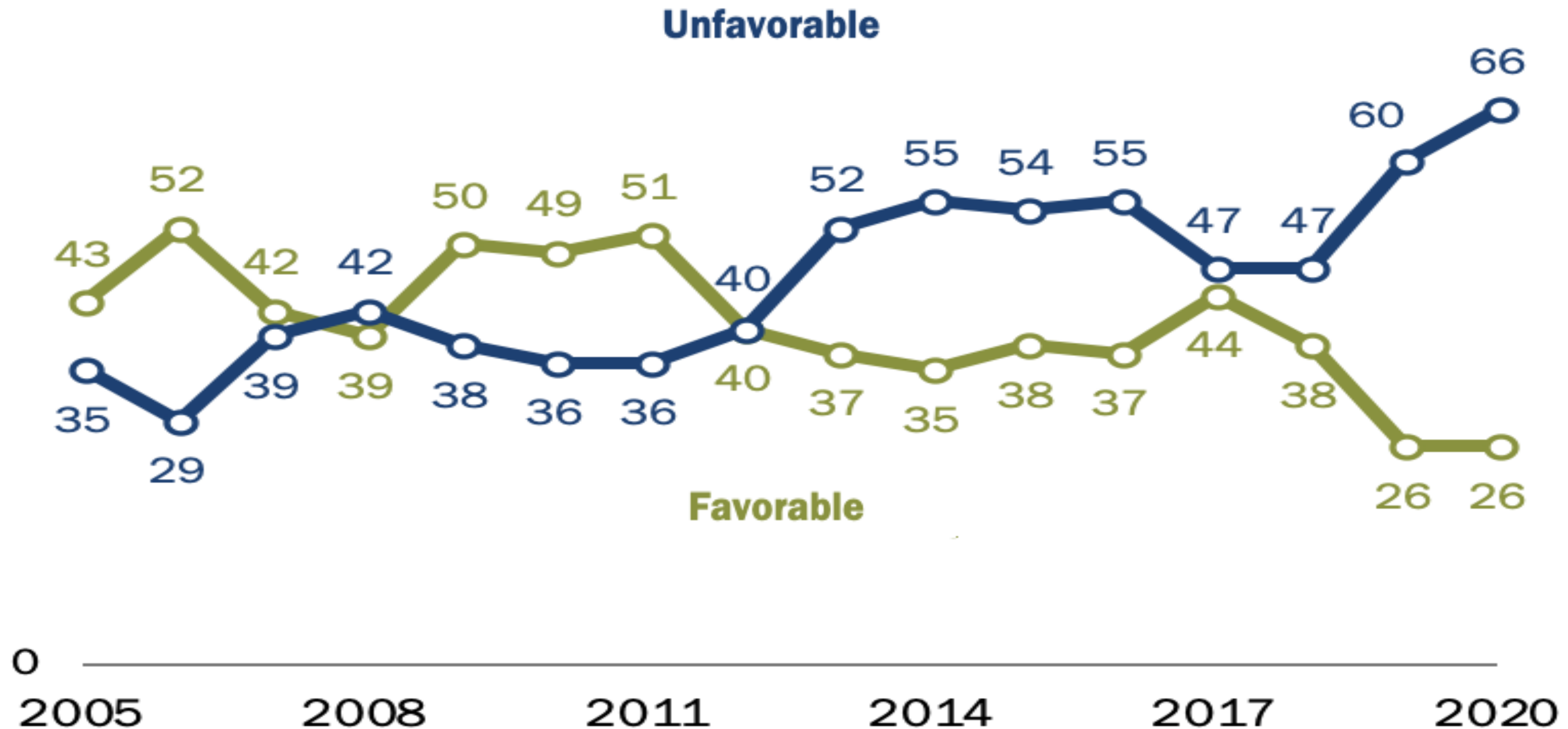
# A Majority of Americans Disapprove of Trump's Handling of the Coronavirus



# Sharp Partisanship on the Return to Normalcy

	Apr 2-6, 2020 % Right now	Apr 20-26, 2020 % Right now	Change (pct. pts.)
National adults	13	21	+8
Democrats	5	4	-1
Independents	12	22	+10
Republicans	25	44	+19
18-44	13	17	+4
45-64	15	29	+14
65+	9	18	+9
Urban	5	15	+10
Suburban	14	18	+4
Rural	16	28	+12

# Negative View on China will be a Central Focus of Trump's Campaign



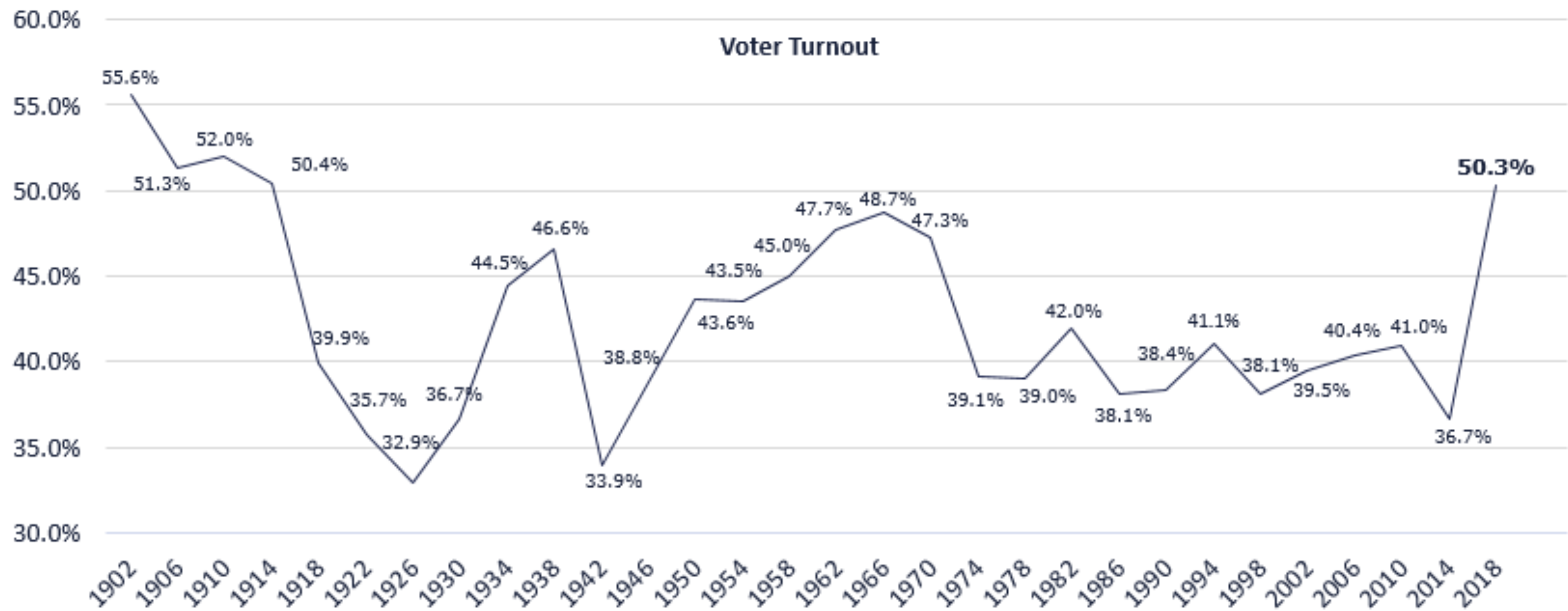
# TRUMP/BIDEN GENERAL ELECTION

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# 2018 Highest Midterm Election Turnout Since 1914

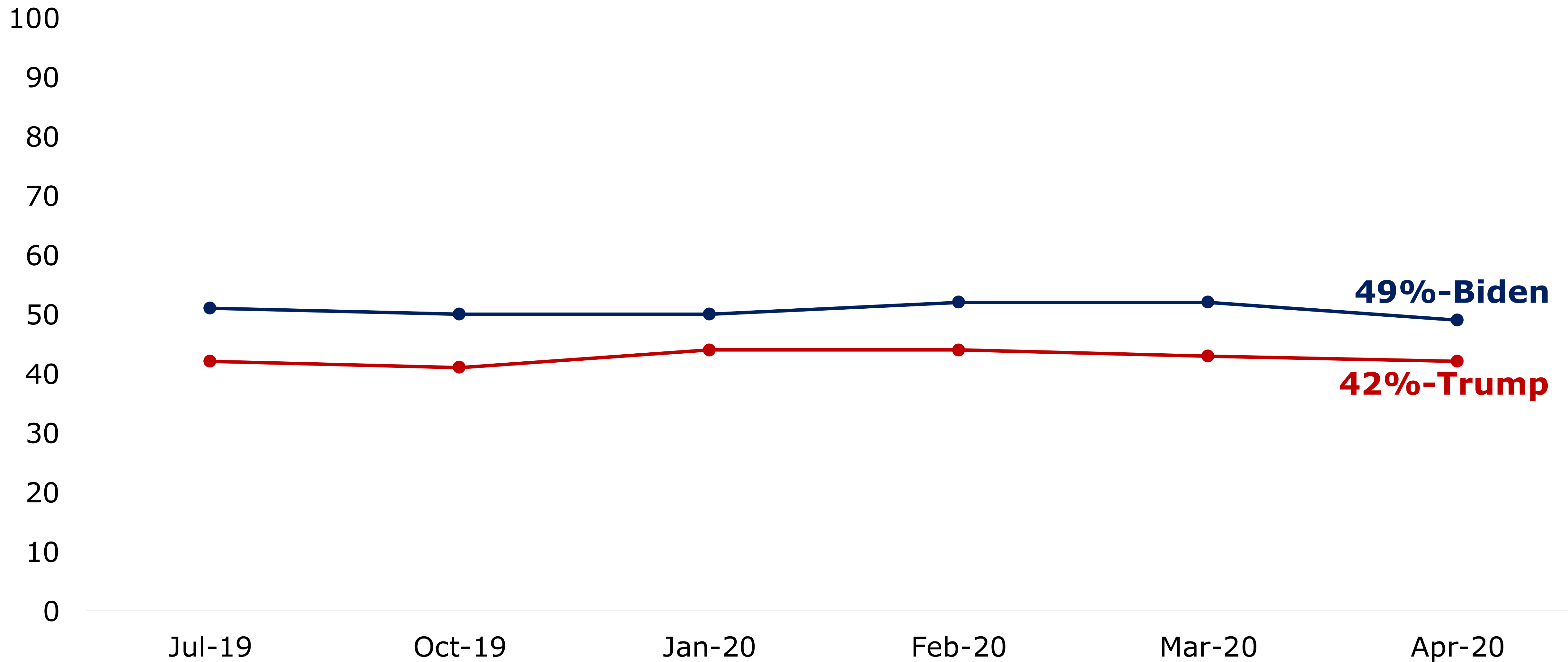
*How will COVID-19 Impact Turnout in 2020?*



Source: Statista; U.S. Elections Project, 12/14/2018

# Trump vs. Biden Horserace

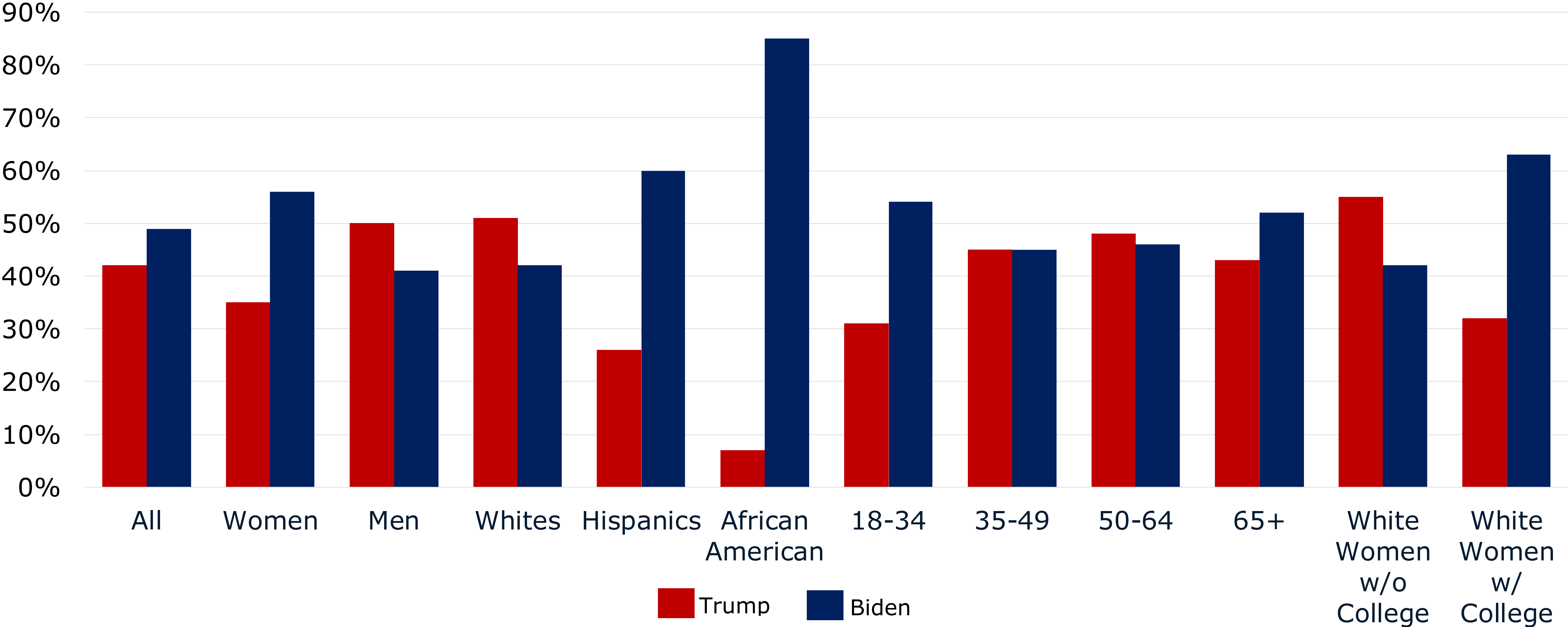
*Biden has Maintained a Consistent Lead over Trump*



# Candidate Support Among Demographic Groups

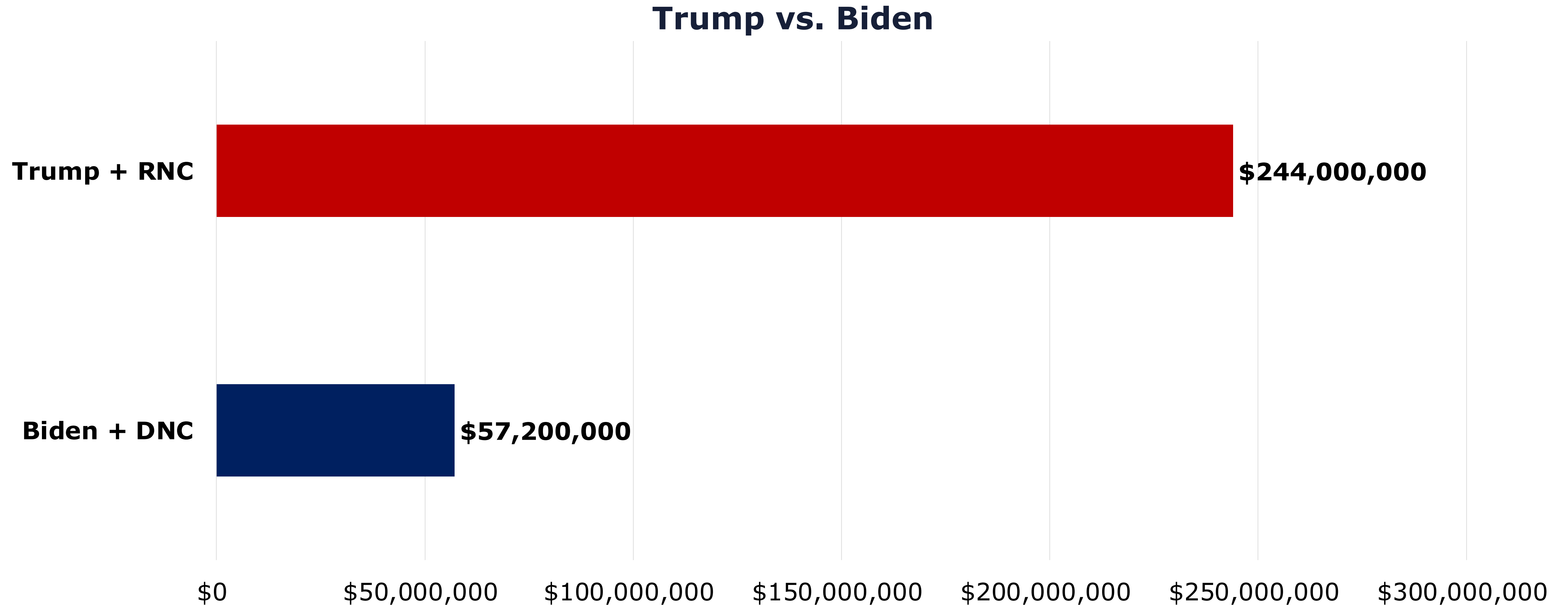
*Biden Support Strongest with Women, Nonwhite and Younger Voters*

## Trump vs. Biden

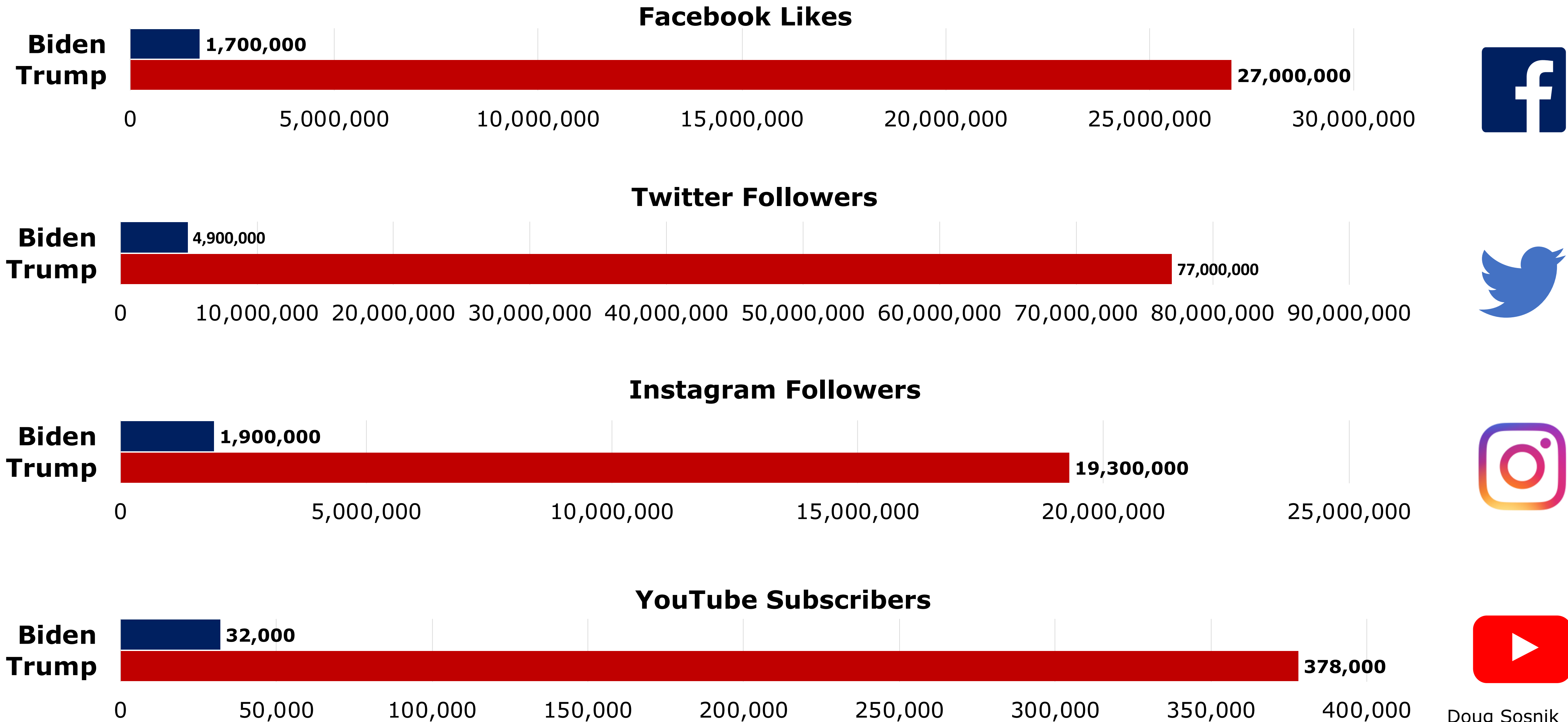


# Trump + RNC have a \$187M Cash on Hand Advantage

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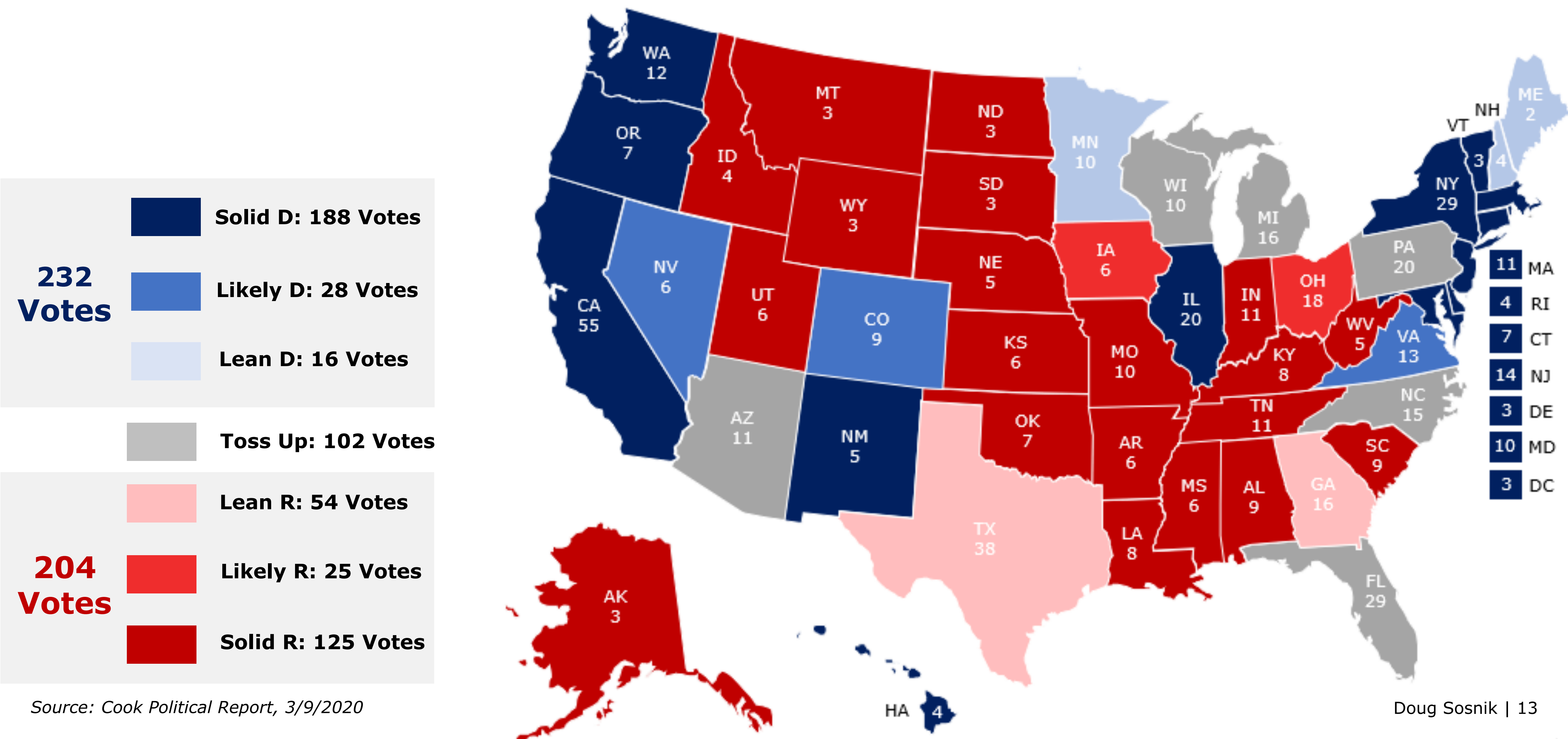
# Trump has an Overwhelming Social Media Advantage over Biden



Source: Facebook, Twitter, Instagram, YT, 4/27/2020

# 2020 Presidential Map

*6 States with 102 Electoral Votes will Determine the Outcome of a Close Election*



Source: Cook Political Report, 3/9/2020

# COVID-19 Economic and Health Impact on Key States

State	Governor	Leg. Control	COVID-19 Deaths Per 100,000 People	Unemployment Insurance Claims as a % of Workforce
Arizona	Republican	Republican	4	6.7%
Florida	Republican	Republican	6	8.8%
Michigan	Democrat	Republican	38	19.8%
North Carolina	Democrat	Republican	4	12.7%
Pennsylvania	Democrat	Republican	20	16.1%
Wisconsin	Democrat	Republican	5	12%

# Biden Leads Trump in all 6 Battleground States

State	Biden	Trump	Difference	Source
Arizona	52%	43%	Biden +9%	OH Predictive Insights 4/8 LV
Florida	46%	42%	Biden +4%	Quinnipiac 4/20 RV
Michigan	49%	41%	Biden +8%	Fox 4/21 RV
North Carolina	50%	45%	Biden +5%	WRAL Television/Survey USA 4/28 RV
Pennsylvania	50%	42%	Biden +8%	Fox 4/21 RV
Wisconsin	48%	45%	Biden +3%	Marquette 4/1 RV

# Trump will Focus on Likely Supporters in the Rust Belt States Who Did Not Vote in 2016

Eligible Citizens Who Didn't Vote in 2016			
	Non-College White	College White	Non-White
Michigan	1,563,809	412,191	643,000
Pennsylvania	2,289,875	603,125	695,000
Wisconsin	819,356	160,644	306,000

# 2020 CONGRESSIONAL ELECTIONS

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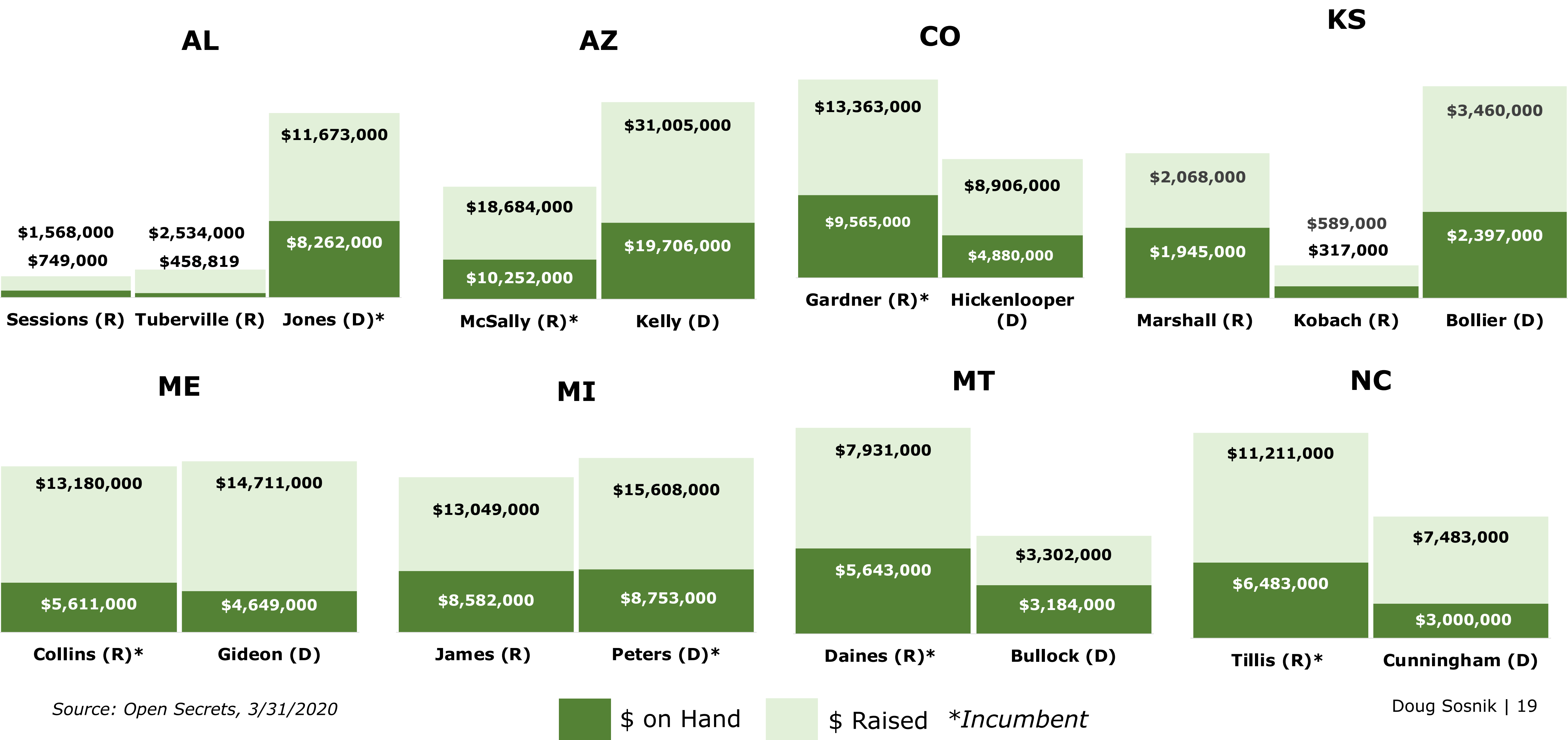


# 2020 Senate Race Ratings

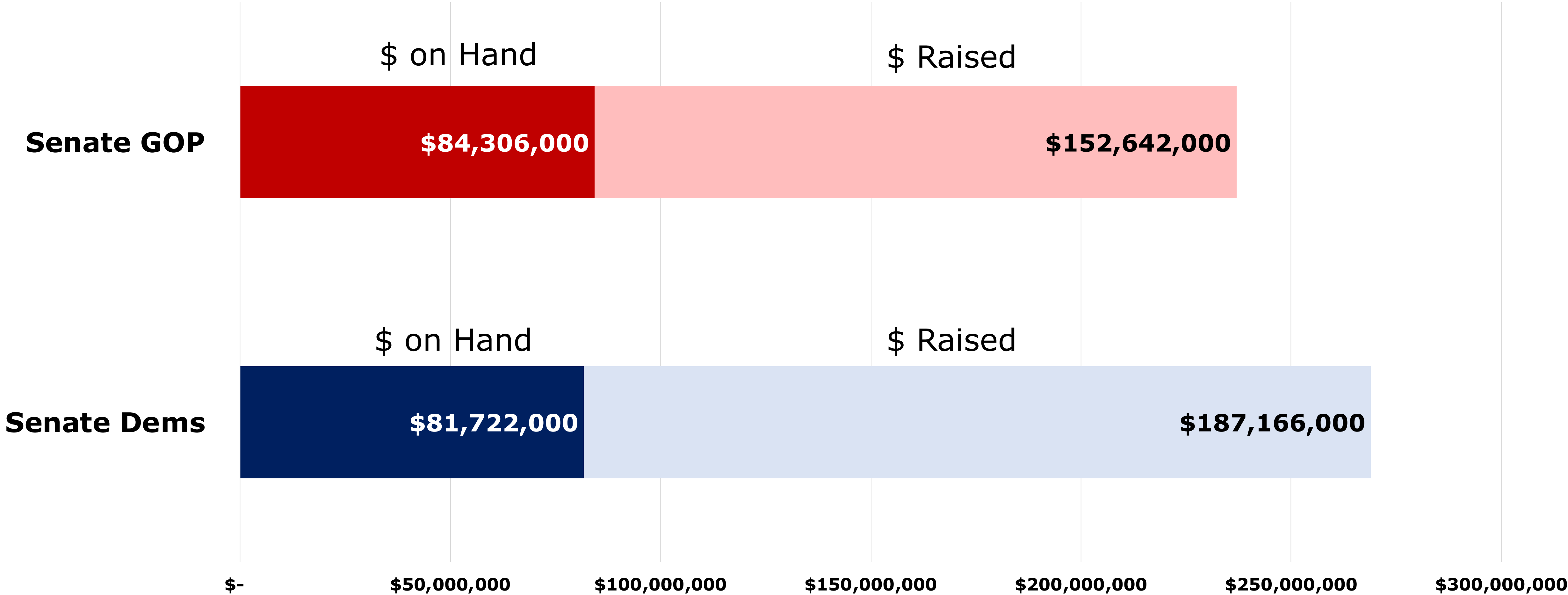
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Solid/Likely D	Lean D	Toss Up	Lean R	Solid/Likely R
Booker (D-NJ) Coons (D-DE) Durbin (D-IL) Markey (D-MA) Merkley (D-OR) Open (D-NM) Reed (D-RI) Shaheen (D-NH) Smith (D-MN) Warner (D-VA)	Peters (D-MI)	Collins (R-ME) Gardner (R-CO) McSally (R-AZ) Tillis (R-NC)	Daines (R-MT) Ernst (R-IA) Jones (D-AL) Loeffler (R-GA) Open (R-KS)	Cassidy (R-LA) Cornyn (R-TX) Cotton (R-AR) Graham (R-SC) Hyde-Smith (R-MS) Inhofe (R-OK) McConnell (R-KY) Moore Capito (R-WV) Open (R-TN) Open (R-WY) Perdue (R-GA) Risch (R-ID) Rounds (R-SD) Sasse (R-NE) Sullivan (R-AK)

# Competitive Senate Races' Fundraising



# Senate Party Committees/Super PAC Fundraising



# 2020 House Race Ratings

Solid/Likely D	Lean D	Toss Up	Lean R	Solid/Likely R
Kirkpatrick (AZ-2) Harder (CA-10) Porter (CA-45) Crow (CO-6) Shalala (FL-27) Casten (IL-6) Bustos (IL-17) Phillips (MN-3) Open (NC-2) Open (NC-6) Gottheimer (NJ-5) Sherrill (NJ-11) Horsford (NV-4) Maloney (NY-18) DeFazio (OR-4) Lamb (PA-17) Wexton (VA-10) Schrier (WA-8) Kind (WI-3)	O'Halleran (AZ-1) Cisneros (CA-39) Rouda (CA-48) Mucarsel-Powell (FL-26) Underwood (IL-14) Davids (KS-3) Slotkin (MI-8) Stevens (MI-11) Craig (MN-2) Pappas (NH-1) Malinowski (NJ-7) Lee (NV-3) Delgado (NY-19) Wild (PA-7) Fletcher (TX-7) Open (TX-23) Allred (TX-32) McAdams (UT-4)	Cox (CA-21) Vacant (CA-25) McBath (GA-6) Open (GA-7) Finkenauer (IA-1) Open (IA-2) Axne (IA-3) Davis (IL-13) Golden (ME-2) Peterson (MN-7) Kim (NJ-3) Torres Small (NM-2) Rose (NY-11) Brindisi (NY-22) Horn (OK-5) Cartwright (PA-8) Perry (PA-10) Cunningham (SC-1) Open (TX-22) Open (TX-24) Luria (VA-2) Spanberger (VA-7)	Schweikert (AZ-6) Spano (FL-15) Open (IN-5) Amash* (MI-3) Wagner (MO-2) Bacon (NE-2) Van Drew (NJ-2) Open (NY-2) Chabot (OH-1) Fitzpatrick (PA-1) McCaul (TX-10) Roy (TX-21)	Young (AK-At-Large) Nunes (CA-22) Buchanan (FL-16) King (IA-4) Watkins (KS-2) Barr (KY-6) Upton (MI-6) Hagedorn (MN-1) Stauber (MN-8) Open (MT-At-Large) Zeldin (NY-1) Katko (NY-24) Crenshaw (TX-2) Carter (TX-31) Riggleman (VA-5) Herrera Beutler (WA-3)

# House Party Committees/Super PAC Fundraising

